

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Target Enterprises
Attention: Accounts Payable
15260 Ventura Blvd.
Ste 1240
Sherman Oaks, CA 91403-5347

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
944637-1	09/09/12	September 2012	08/27/12 - 09/05/12

Station	Account Executive	Sales Office	Sales Region
WESH	Steve Banka	Eagle-Los Angel	National

Advertiser	Product	Estimate Number
National Federation Indepei	NAT'L FED IND BUSN	263

Flight Dates	Order #	Alt Order #
09/03/12 - 09/05/12	944637	07899034

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	NFIB	NFIB

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/03/12	09/05/12	NBC Today Show II	10AM-11AM	MTW----	:30	2	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MTW----	2	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/03/12	10:49 AM	NBC Today Show II	10AM-11AM	:30	NFIBFL814H	\$650.00 NM
2	WESH	Tu	09/04/12	10:50 AM	NBC Today Show II	10AM-11AM	:30	NFIBFL814H	\$650.00 NM
2	09/03/12	09/05/12	NBC Today Show III	11AM-12PM/10-11A	MTW----	:30	2	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MTW----	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/03/12	11:29 AM	NBC Today Show III	11AM-12PM/10-11A	:30	NFIBFL814H	\$550.00 NM
2	WESH	Tu	09/04/12	11:51 AM	NBC Today Show III	11AM-12PM/10-11A	:30	NFIBFL814H	\$550.00 NM
3	09/03/12	09/05/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	MTW----	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MTW----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/03/12	12:11 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	NFIBFL814H	\$500.00 NM
2	WESH	Tu	09/04/12	12:27 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	NFIBFL814H	\$500.00 NM
4	09/03/12	09/05/12	M-F 4-5 PM NEWS	M-F 4-5 PM	MTW----	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MTW----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/04/12	4:40 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	NFIBFL814H	\$800.00 NM
2	WESH	W	09/05/12	4:23 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	NFIBFL814H	\$800.00 NM
5	09/03/12	09/05/12	M-F 5-6 PM ROT	5:00-6:00 PM	MTW----	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MTW----	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/04/12	5:41 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	NFIBFL814H	\$1,200.00 NM
2	WESH	W	09/05/12	5:50 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	NFIBFL814H	\$1,200.00 NM

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944637-1	09/09/12	September 2012	08/27/12 - 09/05/12
Advertiser	Product	Estimate Number	
National Federation Indepe	NAT'L FED IND BUSN	263	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/03/12	09/05/12	M-F 6-6:30 PM	M-F 6-6:30 PM	MTW----	:30	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MTW----	2	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		09/03/12	6:16 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	NFIBFL814H	\$1,800.00 NM
1	WESHW		09/05/12	6:29 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	NFIBFL814H	\$1,800.00 NM
7	09/03/12	09/05/12	M-Su News @ 11PM	11-1135p	MTW----	:30	2	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MTW----	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		09/03/12	11:27 PM	M-Su News @ 11PM	11-1135p	:30	NFIBFL814H	\$1,400.00 NM
1	WESHTu		09/04/12	11:39 PM	M-Su News @ 11PM	11-1135p	:30	NFIBFL814H	\$1,400.00 NM
LR- Network Program Runover									
8	09/03/12	09/05/12	M-F Sunrise @6AM	6:00-7:00 AM	MTW----	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MTW----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/03/12	6:43 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	NFIBFL814H	\$650.00 NM
<u>Total Spots</u>							15		

Payment Terms 30 Days

<u>Gross Total</u>	\$14,450.00
<u>Agency Commission</u>	\$2,167.50
<u>Net Amount Due</u>	\$12,282.50